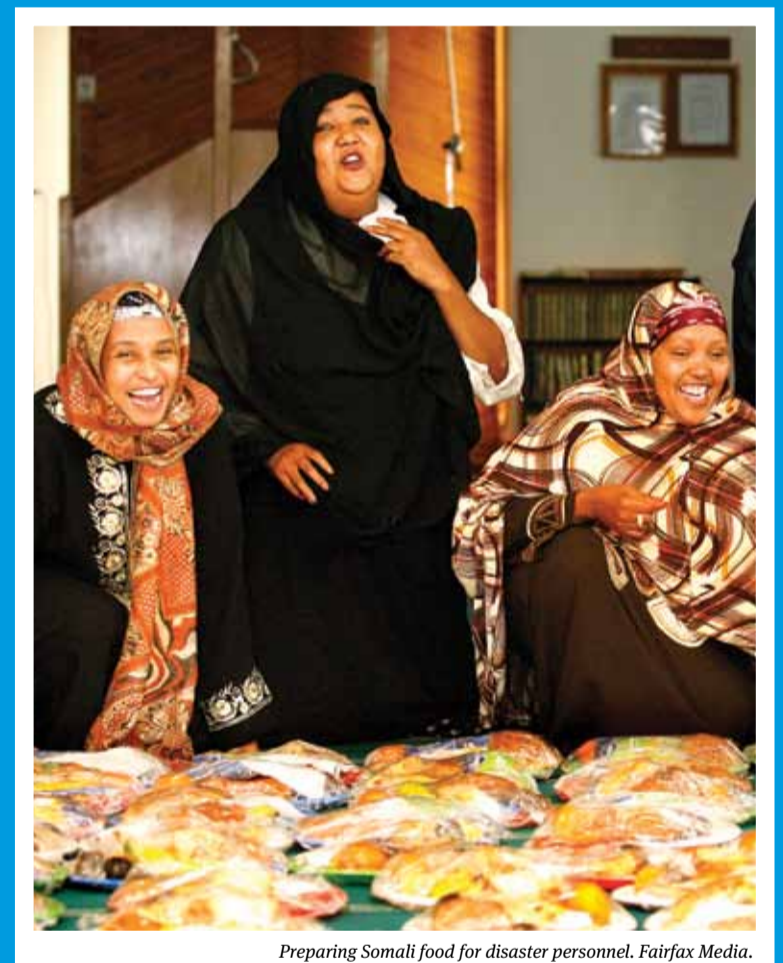


Would your organisation be ready to communicate with Culturally and Linguistically Diverse (CALD) Communities in a disaster?

Don't wait until something really bad happens. Get to know them now.

Checklist ✓

- Do you know the cultural make up of your city?
- Do you use face-to-face and telephone interpreters?
- Have you recruited a diverse work team?
- Do you have relationships of trust with key CALD contacts?
- Do you have CALD liaison roles in place?
- Do you use community radio and CALD media?
- Do you have realistic budgets to effectively communicate?
- Do you use plain English in your communications?
- Do you take and make opportunities to learn about other cultures?
- Do you have a current database of CALD contacts in hard copy?



Preparing Somali food for disaster personnel. Fairfax Media.

To view the full version of the Best Practice Guidelines visit:

www.ccc.govt.nz/CALDbestpracticeguidelines